



Music for the Senses Auction

Friday 12 September 2025

(For in person and online bidders)

Introduction

The Music for the Senses Auction is managed by Wild in Art.

The auction proceeds will go to the Forever Manchester Grassroots Music Fund, managed by Forever Manchester registered charity number 1017504.

The Music for the Senses online auction is managed by Wild in Art (WIA) with online auction partner Bidpath.

Data Protection

By registering to bid at Music for the Senses Auction you are consenting to allow Wild in Art and Forever Manchester, registered charity number 1017504 to contact you about the Music for the Senses auction and acknowledge that Wild in Art and Forever Manchester will process your personal data in accordance with their Privacy Notices for the purposes of administering the Music for the Senses auction.

If you indicate that you may want to make a Telephone Bid or an Absentee Bid, you are also consenting that this information will be provided to the Auctioneer for the purposes of administering the Music for the Senses Auction.

If you register for the online auction, you are also consenting that this information will be provided to Bidpath for the purposes of administering the Music for the Senses Auction.

Your data will be stored and shared in accordance the UK General Data Protection Regulation and any other data protection legislation which may amend or supersede the GDPR.

After the auction, Wild in Art may get in touch with you using the contact details you provide to ask if you would like to hear more from them in the future. If you would prefer not to be contacted

for this purpose, please email hello@wildinart.co.uk using the subject line 'Music for the Senses AUCTION Stop Contact'.

After the auction, Forever Manchester may get in touch with you using the contact details you provide to ask if you would like to hear more from them in the future. If you would prefer not to be contacted for this purpose, please email info@forevermanchester.com using the subject line 'Music for the Senses AUCTION Stop Contact'.

As part of our commitment to privacy and transparency, you can review more information about how we collect and use personal information via our Privacy Notice.

1. Wild in Art - <https://www.wildinart.co.uk/privacy-policy>
2. Forever Manchester - <https://forevermanchester.com/privacy-policy>
3. Bidpath <<https://bidpath.com/privacy-policy/>>

Music for the Senses Buyer's Guide

1. Introduction

This Buyer's Guide contains a brief overview of the Music for the Senses Auction process and the terms under which Lots are made available for sale at Auction. Please read the Buyer's Guide and the Terms and Conditions of Sale carefully. By registering to bid and participate in the Auction, you will be deemed to have agreed to be bound by them.

2. Definitions

2.1. When the following words are used in this Buyer's Guide, they mean:

Auction - A live sale by auction managed by Wild in Art.

Bidder - Any person, properly registered and approved by Wild in Art to participate in the Auction who makes or considers making a bid to buy a Lot at Auction

Buyer - The person or organisation making the highest bid or offer for a Lot accepted by the auctioneer, including a principal bidding as agent.

Guarantee of Authenticity – Wild in Art guarantee that the items sold at the auction are the guitars created by artists or donated by musicians, displayed as part of the Music for the Senses event and sold to raise money for the Forever Manchester Grassroots Music Fund.

Hammer Price - The highest bid for a Lot accepted by the auctioneer at the Auction or, in the case of a post-auction sale price. **VAT will be added to the final hammer price for each lot so please consider this when placing your bids.**

Lot - Individual item listed in the Auction Catalogue.

Purchase Price - The Hammer Price. The Hammer Price is subject to VAT so please consider this when placing your bids.

3. Before the Auction

3.1. Bidder Registration

3.1.1. Every person or organisation wishing to make a bid is required to register before participating at the Auction.

3.1.2 Those wishing to attend the Auction as a Bidder either in their own capacity or as an agent for another bidder, need to complete and return the Bidder Registration Form which is available online at musicforthesenses.co.uk/auction. If a hard copy is required, please contact hello@musicforthesenses.co.uk.

3.1.3 Those who wish to bid in the Auction either by telephone or by using an absentee, proxy or with a written bid must also complete a Bidder Registration Form at musicforthesenses.co.uk/auction. If a hard copy is required, please contact hello@musicforthesenses.co.uk.

3.1.4 Those who wish to bid in the Auction online must create a Wild in Art Auctions Account and register for the Music for the Senses auction. The Online Auction Registration Form must be completed in full. The bidder may be asked to provide photo identification or credit card details to comply with our due diligence checks.

3.1.5. To register as an in person Bidder, the Bidder Registration Form must be completed in full and the bidder must provide at least one form of ID which must include one government-issued photo identification. If this does not state your current address, proof of address will also be required.

3.1.6. If registering as an organisation, you must provide a copy of the original certificate of incorporation, or, in the case of unregistered entities, other evidence satisfactory to Wild in Art. Please contact hello@musicforthesenses.co.uk for confirmation of what will be acceptable.

3.1.7. If you are registering as an agent to bid on behalf of another party, you must produce the relevant ID documents in 3.1.5. and 3.1.6 above for yourself and the person or organisation on whose behalf you are acting. In addition, you must provide a written and signed authority from the third party confirming your authority to bid on their behalf.

3.2. Pre-Auction Viewing

3.2.1. All the Lots can be previewed at the Music for the Senses Exhibition from 5-7 September at the People's History Museum.

3.3. Delivery or Collection of Artworks

3.3.1. Without any liability, Wild in Art can provide shipping estimates before the Auction; a Bidder requiring this information should email hello@musicforthesenses.co.uk including the Lot number and shipping address at least 3 working days before the start of the Auction.

3.3.2. If delivery is requested, invoices for the delivery of guitars will be raised by Wild in Art and emailed to the successful buyer the day following the Auction. Invoices for delivery must be paid before delivery takes place.

3.3.3 If the Bidder is based outside the United Kingdom, the Bidder should ensure in advance of the Auction that the Lot can be exported from the UK and imported into the country of destination. No sale will be cancelled because the Lot may not be imported into the country of destination.

3.3.4 Wild in Art will work with any parties who wish to export their guitars. We will be able to recommend third-party independent freight agents who can advise Bidders on relevant export licensing regulations and may assist with export licence applications. Neither Wild in Art nor its freight agents can guarantee that any licences, permits or consents will be granted. Any Bidder who may require this assistance needs to email hello@musicforthesenses.co.uk at least 7 days before the Auction.

4. At the Auction

4.3. Bidding

4.3.1. All bids are by individual Lot unless the auctioneer states to the contrary during the live Auction. Lots will usually be sold in their numbered sequence, unless the auctioneer announces otherwise.

4.3.2. All bids must be made in English only.

4.3.3. The auctioneer may accept bids from Bidders present in the sale room, via telephone, online or written bids delivered to hello@musicforthesenses.co.uk before the Auction commences using the Bidder Registration Form at musicforthesenses.co.uk/auction

4.3.4. Telephone Bidders must provide a list of Lots on which they intend to bid at least 24 hours before the start of the Auction. Please email this to us at hello@musicforthesenses.co.uk

4.3.5. Where a Bidder submits more than one written bid for the same Lot, they will be executed at the lowest possible price.

4.3.6. Online bids shall be made in accordance with and subject to the terms of the online auction platform.

4.3.7. The Auctioneer may accept or decline bids at his entire discretion.

5. After the Auction

5.1. Successful bids

5.1.1. Wild in Art will raise invoices for each successful Bid at the end of the Auction and these will be sent to the successful Bidders by hand/email. The invoice will show the Hammer Price to be to be paid, applicable VAT and identify the Lot purchased.

5.2. Payment

5.2.1. Payment is due when the Lot is knocked down to you on the fall of the Auctioneer's hammer in respect of the Lot.

5.2.2. Unless agreed in writing with you by Wild in Art, you must pay all the sums in Pounds Sterling either on the evening upon winning the Lot or within 5 days of the invoice being issued and you must ensure that the funds are cleared by the 5th working day from when the invoice was issued. Payment must be in Pounds Sterling and may be made by electronic transfer, debit card, credit card (up to a maximum of £25,000), bankers draft or cash (up to a maximum of £5,000).

5.2.3. Credit card payments are only acceptable on the express understanding that the Lot is not returnable, refundable nor exchangeable and no charge card credit may be issued in the event of any such return. If payment is made by credit card, the Buyer will not undertake any action or effort to stop payment, seek a refund, or attempt a charge back of such amounts – or any Credit Card Fee assessed thereon – by the issuer of the credit card.

5.3. Shipping and storage

5.3.1. The Buyer is responsible for organising delivery or collection of their purchase and Lots must be collected within 7 days of the funds for the full purchase price clearing unless other agreed in writing with Wild in Art.

5.3.2 The purchaser will be responsible for paying the daily storage cost of £50 per day from the 8th day after Wild in Art has received the full purchase price in cleared funds.

5.3.3 Alternatively Wild in Art can provide a quote for delivery/shipping – please email us at hello@musicforthesenses.co.uk

5.3.4 A Buyer who wishes to collect their guitar must contact Wild in Art by email at hello@musicforthesenses.co.uk giving details of

- (1) The name of the individual or company collecting the artwork – and agree a form of identification
- (2) The proposed date of collection

Wild in Art will then agree a date for the collection and send to the Buyer details of the address and collection time and other pertinent information. All collections are at the new **Buyers' risk**.